



# VIDEO PACKS

## FOR AN AUDIOVISUAL EXPERIENCE THAT LEAVES A LASTING IMPRESSION.

Are you ready to steal the spotlight but not sure where to start with video content? We offer the ultimate ready-made video solution with a clear budget and high-quality results that will blow you away!

You can trust us to deliver a polished package in your own branding, ensuring you make the right connection with your target audience.

No hassle, just impactful results!

TV. VIDEO. EVENTS.

### EVENT PACK

Transform your event into an unforgettable experience with a powerful dose of inspiring audiovisual content.

#### 30 SECOND GRAPHIC TEASER OR VIDEO INVITATION

based on a template - customized to your own branding

#### ON-SCREEN TEXT DURING THE EVENT

- 1 countdown clock of 15 minutes
- 1 intro banner
- 1 bumper / title banner
- 6 lower thirds
- In 16:9 format

#### 1 MINUTE AFTERMOVIE

- Ambient footage featuring introductory and concluding banners.
- In 3 formats

### EVENT PACK+

Does your event need just that little extra something?

#### 30 SECOND GRAPHIC TEASER OR VIDEO INVITATION

based on a template - customized to your own branding

#### ON-SCREEN TEXT DURING THE EVENT

- 1 countdown clock of 15 minutes
- 1 intro banner
- 1 bumper / title banner
- 6 lower thirds
- In 16:9 format

#### 2 MINUTES AFTERMOVIE

- With intro / outro banner
- Incorporation of quotes
- 3 derivatives of 15 seconds in 3 formats for social media
- Subtitles in 1 language

#### PHOTOGRAPHY AND EDITING

Delivered via Relivo<sup>1</sup>

1. Quickly locate photos of yourself by uploading a selfie, our AI tool takes care of the rest. GDPR compliant.

### SOCIAL PACK

Do you have compelling stories to tell but do you struggle with how to present them on social media? We produce impactful video content that is specifically designed for your social media platforms and target audiences.

#### BRAINSTORMING SESSION BETWEEN SYLVESTER AND CLIENT

#### CONCISE STRATEGIC MARKETING PLAN

to ensure your videos are utilized effectively

#### SOCIAL VIDEOS:

- 10 social videos of 30 seconds each
- In 3 formats (landscape, portrait, square)
- 5 snippets of 15 seconds each
- Featuring graphic elements from a template customized to your branding
- Subtitles in 1 language
- Filming in 1 dag, on 1 location

### CORPORATE PACK

We elevate your company with compelling video content that highlights your people, story, and vision. Our strategic approach ensures that your videos effectively engage the right audience at the right moment.

#### BRAINSTORMING SESSION BETWEEN SYLVESTER AND CLIENT

#### CONCISE STRATEGIC MARKETING PLAN

to ensure your videos are utilized effectively

#### CORPORATE VIDEO OF 3 MINUTES with derivatives for social media

#### 2 TESTIMONIALS

- MFeaturing graphic elements from a template customized to your branding
- Subtitles in 1 language
- Filming in 1 dag, on 1 location

## INTERESTED IN SEEING HOW THIS COULD WORK FOR YOU?

Contact us via [videopacks@sylvester.be](mailto:videopacks@sylvester.be)